

Authentic Presentations

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BACKGROUND



Do you lack self confidence in presenting your ideas at meetings or to your clients? This workshop helps participants to develop self confidence, unique and authentic style of presenting ideas clearly and compellingly.

Course Overview

Pre-Work

Participants will prepare a 3-minute business presentation related to one of their ongoing projects.

Day 1

- ❖ Presenter's responsibility – A Model
- ❖ Subject
 - Objective in communication
 - Organizing and structuring your information
 - Story telling
 - Verbal, Vocal and Visual communication

Day 2

- ❖ Self
 - Ego state and ok-ness in transactions
 - Mental security
 - Anchoring Process
 - Techniques to remember your speech
- ❖ Audience
 - Audience's indicators
 - Building rapport
 - Catching the attention
 - Dealing with difficult participants
 - Psychological games
- ❖ "My toolkit for Authentic Presentations"

LEARNING OUTCOMES

At the end of the workshop, the participant is able to

1. Develop compelling content and structure.
2. Engage and interact with audience confidently.
3. Achieve strong clarity and impact during presentations.

LEARNING METHODOLOGY

We use the learning styles defined by Solomon & Felder. There will be hands-on activities, case studies, games, visual presentations, proven procedures and mind mapping.

TARGET AUDIENCE

Suitable for people in managerial roles.