

## **CREATIVE PROBLEM SOLVING WITH INNOVATIVE SOLUTIONS**

### **INTRODUCTION**

In a VUCA (volatile, uncertain, complex and ambiguous) world, the ability to think, conceive and execute outside the box is crucial to adapting and succeeding. This ability is not something innate but can be nurtured and stimulated. This programme gives an overview of Creativity and Innovation and highlights simple but effective techniques to launch your new strategy and business direction.

### **COURSE OVERVIEW**

- Introduction & Setting the Stage
  - The Learning Organisation
  - Challenging Assumptions
  - Critical Thinking
- The First Problem
  - Defining the Problem
  - Re-Framing
- Creativity in Problem Solving
  - Reverse Brainstorming
  - Step Ladder Technique
  - SCAMPER
  - KJ Methodology
  - Blue Ocean Strategy

### **LEARNING OBJECTIVES**

At the end of the course, participants will be able to:

- Appreciate the importance of initiative and risk taking, in effecting creative change and providing customer value;
- Recognise the barrier of unchallenged assumptions in creating new value;
- Enhance creative output through team creativity;
- Relate creativity to creating powerful new business strategies.

# **BUSINESS FUTURE**

## **C O N S U L T I N G**

### **TRAINING METHODOLOGY**

A combination of lecture, group discussion and presentation, mini mindset challenges.

### **TARGET AUDIENCE**

This workshop is designed to initiate creative thinking. It is suitable for people especially decision makers who can create organisational environment that support innovation and creative expression.

### **COURSE DETAILS**

Course Duration - 2 days

Time – 9 am to 5 pm

Venue – Either held at client's premises or any other venue proposed by client

Any further enquiries, please contact us at  
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