

## *PROFILE OF ADRIAN CHOO*



Adrian has been a trainer with extensive experience in conducting corporate training. Adrian delivered training extensively in Singapore, China, Malaysia and Taiwan, guiding and teaching corporate staff from executive to managerial roles. He is a renowned speaker with Singapore Business Federation and Ministry of Social and Family Development. Adrian previously held the position of Principal of Boys' Town Alternative Schooling at Boys' Town, managing the staff and youth-at-risks. Previously received training from the President of Singapore Psychological Association, Adrian held the Principal Trainer position in a brain-training centre directed by the President. Over the years, Adrian has been invited as a guest speaker to conduct talks and workshops in various schools and organisations.

Adrian is the Principal Consultant of Able Lab and the Social Enterprise Advisor for its social mission arm, advocating family and social bonding through interactive games. He designed over 20 games at a span of four years. The games were sold to companies in the form of intellectual property rights; for staff training, orientation and interview screening assessment. Well-known for his flair for incorporating andragogy games; contextualized case studies; and other creative facilitating tools, Adrian delivers impactful trainings that allow transformational learning and job transference to take place.

With over 6 years of engagement in MNCs, Adrian held critical positions such as Regional Sales Trainer (APAC) and Head of Learning and Training, providing training and coaching for private, public and military personnel.

For appreciation of his contribution, Adrian received the Letter of Commendation in his reservist unit which won "Best Unit Award" for 3 consecutive years. Adrian is honoured to be invited as panel judge for the Youth Entrepreneurship Symposium organized by NTUC Nebo in 2010. He was engaged as an instructional designer, curriculum developer and assessor for two certification courses: Certificate in Curriculum Development and Instructions (CDI) and Certificate for Harnessing Innovation and Entrepreneurship (HIE). Both certificate programs are accredited by College of Teachers, U.K and conducted by GIG Education Centre (Singapore).

**BUSINESS FUTURE**  
**C O N S U L T I N G**

Adrian has conducted trainings and workshops for the following companies:

Cargo Community Network	Ministry of Social and Family Development
Eu Yang Seng	National Environment Agency
Futurasia Professionals	Organisational Development Concepts
GIG Education Centre	Pico International
Glides Consulting	Pokka Corporation Singapore
Infocomm Development Authority of Singapore	SBS Transit – East District
Institute of Adult Learning	Singapore Police Force
Jurong Group Representation Constituency	Singapore Business Federation
Literacy Plus	SingTel Recreation Club
Marble Slab	Standard Chartered Bank
Manulife Singapore	TEE Engineering
Mastereign Enrichment Group	VisionOne
Ministry of Manpower	

Adrian holds a Bachelor in Business Administration; Specialist Diploma in Educational Psychology; Diploma in Mechanical Engineering (Management); Diploma in Adult and Continuing Education (DACE); and Advanced Certificate in Training and Assessment (ACTA).